



CERCLE DIPLOMATIQUE MAGAZINE INTRODUCES ITSELF

CERCLE DIPLOMATIQUE is Austria's leading and only **bilingual medium** for the diplomatic corps, leading officials of international organisations and for the majority of decision-makers from politics, business, tourism and art & culture in Austria.

CD is the ubiquitous magazine in suites in selected 5-star hotels in Vienna and other luxury accommodations throughout Austria. You will find CD in the Business- and Senator-Lounges from Austrian Airlines, the lounges of the General Aviation Center and the Vienna airport. CD Magazine is also present on board of private planes by Avcon Jet AG.

Thus we reach three attractive target-groups with CD:

- decision makers and multipliers (about 70% of our readers)
- diplomats and high representatives from international organizations (about 20% of our readers)
- international & national business-travellers and tourists (about 10% of our readers)

Our readers are highly educated, have an above average income and lead an upscale lifestyle.

In addition to bilingualism our qualified editorial staff ([directlink](#)) is another unique selling point and important asset: our target group is busy and very difficult to reach. Only with exciting and useful content for the reader, f.e. exclusive interviews, you can bind this demanding target group to the magazine and increase the time spending with it. Our advertisers benefit from this quality of content and superb „standing“ CD has within the target group.

Substantial, exclusive content is the great strength of CD Magazine and is also the distinguishing feature compared to other magazines in this sector.

KEY SUCCESS FACTORS FOR YOUR MARKETING AND ADVERTISEMENT

The quarterly published bilingual magazine CERCLE DIPLOMATIQUE reaches this „**top player**“: i.e. **diplomats and top decision makers from business, politics and culture, international and UN organisations**, and many more. CD Magazine also tends to be shared with friends and family and colleagues alike.

If you want to reach this exclusive group directly, take advantage of the commercial opportunities that this **community magazine** has to offer! Advertisers will find a national and international audience where CD has been well established for a long time.

Direct contact with the readers is also made possible by **various CD-own events and receptions**.

You can also browse through the whole magazine online at www.cercle-diplomatique.com

PUBLISHING DETAILS

Circulation:	40,000
Languages:	Bilingual format; English and German
Readership:	200,000 per issue (CD is frequently shared with others)
Frequency:	Quarterly (March, June, September and December)
Magazine presentation:	Each of these four issues is presented in an exclusive setting (ambassadors, decision-makers from politics and business)
Format:	230 x 297 mm
Pages:	180 pages
Distribution:	Personalised single & parcel shipping to our distribution partners
Established:	1971 (takeover & relaunch 2015)



Join **CERCLE DIPLOMATIQUE -
ECONOMIQUE et TOURISTIQUE INTERNATIONALE**

DISTRIBUTION

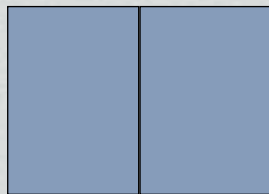
CERCLE DIPLOMATIQUE - ECONOMIQUE et TOURISTIQUE INTERNATIONAL is sent as a leading media and community paper Nr. 1 directly **by post and parcel shipment to:**

- all bilateral embassies (ambassadors, military, economy and cultural attachés) in Vienna
- all multilateral representations in Vienna
- Austrian embassies and Austrian Cultural Fora abroad
- honorary and honorary general consulates
- international Organisations (OSCE, OPEC, etc.) and UN-Organisations
- UNO City: Vienna Service Office, À La Carte Restaurant + Cafe Quattro UNO, Bank Austria Branch
- Diplomatic Academy
- Economic chamber of commerce in Vienna and commercial counsellors abroad
- European Forum Alpbach
- Vienna Economic Forum
- Vienna Business Agency
- Federal Ministry for Europe, Integration and Foreign Affairs
- Federal Ministry for Digital and Economic Affairs
- Federal Ministry of Defence, members of defence staff, Military Academy
- office of the Federal President, the Austrian Chancellor's Office, all other ministries and provincial administrations
- parliament: National Council President, National and Federal Council, all fractions in the Austrian Parliament, selected committees
- CEO's of the Top-1000-companies in Austria
- multipliers, senior executives and decision-makers from the fields of politics, business, finance, medicine, tourism & culture
- Airport Vienna: Airport Lounges, VIP Terminal Lounge at the General Aviation Center, Business- and senator-lounges of Austrian Airlines
- Privat jets of Avcon Jet AG (50 jets)
- Palais Niederösterreich, Conference Center Laxenburg
- Suite magazine directly in the suites of the following luxury hotels: Hotel Bristol, Hotel De France, Fleming's Selection Hotel Wien City, Hilton Vienna Plaza, Hilton Vienna, Hotel Imperial, Hotel Lamée, Meliá Vienna, Palais Hansen Kempinski Vienna, Kempinski Hotel Das Tirol, Park Hyatt Vienna, Hotel Sacher Wien & Salzburg, Schloss Fuschl, A Luxury Collection Resort & SPA, Sofitel Vienna Stephansdom, The Guesthouse Vienna, The Ritz-Carlton Vienna, Le Meridien Vienna, The Ring Relais & Chateaux, Imperial Riding School Renaissance Hotel Vienna, Sheraton Grand Salzburg, Der Goldene Hirsch Salzburg, Hotel Schloss Mönchstein as well as in the public areas of many luxury hotels all over Austria
- Serviced city apartments: Derag Livinghotel an der Oper, Derag Livinghotel Kaiser Franz Josef, VCA Vienna City Apartments, MyPlace Riverside, MyPlace City Center, LiV'in Residence by Fleming's Wien-Parlament, Room4rent, Leopoldtower, Apartments Singerstraße 2125
- 20 Luxury Shops at GOLDENESQUARTIER VIENNA: 7 for all mankind, Alexander McQueen, Amicis, Bambini, Bottega Veneta, Brioni, Brunello Cucinelli, Church's, Emporio Armani, Etro, Fleurs de Paris, Kiton, Lederleitner Home, Louis Vuitton, Miu Miu, Mulberry, Pomellato, Prada, Saint Laurent, Valentino
- selected Doctors, lawyers
- John Harris Fitness Schillerplatz and DC-Tower
- magazine department Morawa Vienna, Wollzeile
- On-board Magazine of all vehicles of the fleet Viennese Security Company "The Investigator" and MSM Limousine Service (Maurizius Stipek GmbH): convoy rides at state visits, business trips, congresses, ball service, sightseeing)
- Residence Josefstadt im Hamerling Wien, Wiener Privatklinik, Privatklinik Döbling, Rudolfinerhaus, RC Radiology Center

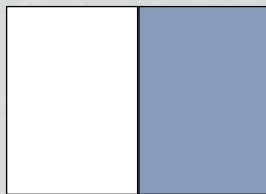


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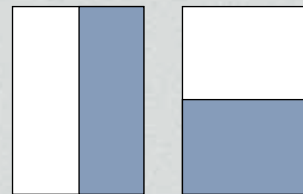
AD RATES 2019



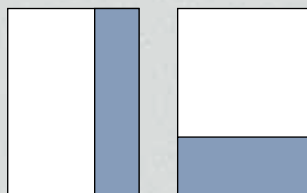
Double page **12,300 euros**
SLOPING 460 x 297 mm



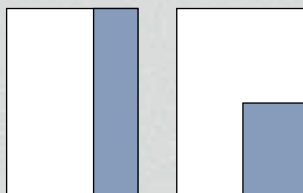
1/1 page **6,400 euros**
SLOPING 230 x 297 mm



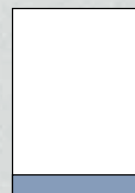
1/2 page **3,950 euros**
Vertical SLOPING 115 x 297
Horizontal SLOPING 230 x 148,5



1/3 page **3,200 euros**
Vertical SLOPING 77 x 297
Horizontal SLOPING 230 x 99



1/4 page **2,600 euros**
Vertical SLOPING 57,5 x 297
box PRINT SPACE 95 x 125,5



bar (Le Guide) **1.950 euros**
Horizontal SLOPING 230 x 42

Ad packages: "Diplomatic Package" 3 + 1 free
25% discount with 4 placements

Premium positioning:

Inside front cover/Page 3 **16,200 euros**
Back cover **7,700 euros**
Inside front cover **7,400 euros**
Inside back cover **7,000 euros**

Tip-on cards, banderoles and glued-in inserts (sachets) on request. Design costs of promotions and advertorials (incl. logo) 350 euros per page, including two proof runs!

Inserts on undefined place:

to 20 gr euros 180 per thousand
to 30 gr euros 190 per thousand
to 40 gr euros 200 per thousand
In addition, on request

CD PUBLICATION DATES

Issue	Publication date	Copy deadline	Print deadline
01/2019	1 March	1 February	15 February
02/2019	1 June	2 May	17 May
03/2019	2 September	1 August	14 August
04/2019	2 December	4 November	14 November

SLOPING + 3mm bleed

All prices are exclusive of 5 % advertising tax and 20 % VAT.